

V I T A

Timothy S. Mescon

Coles College of Business
Kennesaw State University

ACADEMIC POSITION:

Kennesaw State University
Michael J. Coles College of Business
Dean, Professor and Tony and Jack Dinos Eminent Scholar Chair of
Entrepreneurial Management, Tenured
1990 - present

The Franklin P. Perdue School of Business
Salisbury University
Dean and Professor of Management
1987 - 1990

University of Miami
School of Business Administration
1982 - 1987
Assistant Dean, Undergraduate Studies
Master, Henry King Stanford Residential College
Associate Professor, Department of Management, Tenured
Appointment to the Graduate Faculty

Arizona State University
College of Business
Assistant Professor, Department of Management
1979 - 1982

EDUCATION:

Ph.D. - University of Georgia, 1979
Major area - Strategic Management/Entrepreneurship
Minor area - Organizational Behavior
Dissertation topic - Entrepreneurship in the Real Estate Industry: A
Comparative Analysis of Independent and Franchised Brokers
Dissertation advisor - William F. Glueck

M.B.A. - Southern Methodist University, 1976

B.A. - Tulane University, 1975

PUBLICATIONS

Books Published:

Entrepreneurship: Venture Initiation, Management and Development, with G.S. Vozikis and H. Feldman, Kennesaw State University Press, in production, 2006.

Memos To Management, with M.H. Mescon and Susan Harte, Longstreet Press, (ISBN 1-56352-066-4), 1993.

Cases in Strategic Management: An Industry Approach, with G.S. Vozikis, Harper & Row Publishers, Inc., (ISBN 0-06-04465-7), 1988.

Cases in Strategic Management: An Industry Approach (Instructor's Manual), with G.S. Vozikis and D.L. Mescon, Harper & Row Publishers, Inc., (ISBN 0-06-3644424-X), 1988.

Showing Up for Work: And Other Keys to Business Success, with M.H. Mescon, Peachtree Publishers, (ISBN 0-934601-45-3), 1988.

Instructor's Manual to Accompany Management, with Sheila A. Adams, Harper & Row Publishers, Inc., (ISBN 0-06-364416-9), 1981.

Publications:

"The Roles of Chairs in Entrepreneurship: What Deans Expect," Castrogiovanni, Gary J., Vozikis, George S., & Mescon, Timothy. (in-press). International Entrepreneurship and Management Journal, 2006.

"Endowed Chairs in Entrepreneurship: A Survey of Deans' Perspectives," with G. Castrogiovanni and G. Vozikis, AACSB International Affinity Group, funded by the Ewing Marion Kauffman Foundation, 2005.

"Network Applications in the Insurance Industry," with E.P. Goss and G.S. Vozikis, in Mathematics and Computers in Science and Engineering, Edited by, C.E. D'Attellis, V.V. Kluev and N.E. Mastorakis, WSES Press, pp. 247-251, 2001.

"Six Critical Factors for Community Banks in 2001 and Beyond," in Banking Traditions, Volume 11, Issue 3, Winter 2000, pages 16-19.

"Life After The Sale," with M. H. Mescon, in Financial Strategies, Summer, 1997, pp. 26-50.

"Love Canal Revisited," with G. Vozikis in Ferrell, O.C. and Fraedrich, John,

Business Ethics, 3rd Edition, pp. 255-260, Houghton Mifflin Company, Boston, 1997.

"Remembering Rudy," with M.H. Mescon in Personal Excellence, November 1996, p. 4.

"Managing With A Mission," with M.H. Mescon in Executive Excellence, Vol. 13 No. 5, May 1996, pp. 11-12.

"Corporate Philanthropy: A Strategic Approach to the Bottom Line," with D. Tilson and R. Desman in Philanthropy and Economic Development, R. F. America (ed.), Greenwood Press, 1995.

"Lakeshore, Inc.," "Dr. Pepper Company," "A Note on the Soft Drink Industry," with G.S. Vozikis, Primis Division, McGraw-Hill, Inc., 1993.

"Strategic Thinking, Not (Just) Strategic Planning," with G. S. Vozikis, Focus on Management, Vol. 3., No. 3, Society for the Advancement of Management, Spring, 1992.

"Structuring to Succeed: An Organization Design Approach to Excellence," Kentucky Banker, June, 1992, pp. 8-14.

"Lakeshore, Inc.," with G.S. Vozikis in Strategic Management, D. Grisby and M. Stahl, PWS-Kent, 1992.

"Mud Island" and Lakeshore, Inc." with G.S. Vozikis in Strategic Management: Text and Cases, Peter Wright, Charles Pringle, and Mark Kroll, Allyn and Bacon, 1992.

"Perceptions of Japanese Investment in U.S.: A Three State View," with G. S. Vozikis, B. Cornwell, E. Babukus, Issues in International Business, Volume 9, Issue 1, spring, 1992.

"Technical Factors Affecting International Information and Technology Transfer," with G. S. Vozikis and E. Goss, in The Global Issues of Information Technology, R. Zigli, P. Palvia and S. Palvia, IGP, Inc., 1992.

"Love Canal Revisited," with G. S. Vozikis, in Business Ethics: Ethical Decision Making and Cases, O. C. Ferrell and J. Fraedrich, Houghton-Mifflin, 1991, pp. 215-220.

"Hooker Chemical and the Love Canal," with G. S. Vozikis, in Business Ethics, (2nd edition), W. Michael Hoffman and Jennifer Mills Moore, McGraw-Hill, 1990.

"Extension of the Grant/Thornton Index," with E. Goss, G. Vozikis and S.

Ralston, Southern Ohio Business Review, Vol. 6. No. 1, spring 1990, pp. 7-11.

"The Secret of Champions," with M.H. Mescon, Insight, Bell Communications Research, summer 1989, pp. 15-18.

"Entrepreneurial Venture Creation in Agricultural Regions: Hi Tech or Low Tech? An I/O Impact Analysis," with G. Vozikis and E. Goss, Business Perspectives, Vol. 2. No. 3, spring 1989, pp. 35-36.

"The Big Business of Small Business," Kentucky Banker, February 1989, No. 763, pp. 6-10.

"International Investment of Expatriate Entrepreneurs: The Case of Honduras," with D. Befus, G. Vozikis and D. Mescon. Journal of Small Business Management, July 1988, Vol. 26, No. 3, pp. 40-47.

"The Characteristics of Expatriate Entrepreneurs," with D. Befus, G. Vozikis and D. Mescon, International Small Business Journal, July-September 1988, Vol. 6, No. 4, pp. 33-44.

"Planning for Strategic Philanthropy," with D. Mescon, Strategic Planning Management, Volume 5, Number 10, 1988.

"Women Entrepreneurs in a Select Service Industry," with J. Pearson and J. Bracker, Wisconsin Small Business Forum, Vol. 5, No. 3, Spring, 1987.

"Corporate Philanthropy: A Strategic Approach to the Bottom Line," with Donn Tilson, California Management Review, winter, 1987, Vol. XXIX, Number 2, pp 49-61.

"The Entrepreneurial Institute: Minority Small Business," Journal of Small Business Management, January 1987, Vol. 25, No. 7, pp. 61-66.

"Small Exporters and Stages of Development: An Empirical Study," with G.S. Vozikis, American Journal of Small Business, Vol. 10, No. 1, 1986, pp. 49-64.

"The Economic Impact of Tourism at the Port of Miami," with G.S. Vozikis, Annals of Tourism Research, Vol. 12, No. 4, 1985, pp. 515-528.

"Building on Basics," with M.H. Mescon, Business, July-September 1985, pp. 56-57.

"Teaching Business Policy: Bridging the Gap Between Entrepreneurial Firm and Big Business," with J.N. Pearson and G.S. Vozikis, Journal of Business

Education, Vol. 60, No. 2, November 1984, pp. 53-57.

"Theatres and Organizational Effectiveness," with G.S. Vozikis and D.L. Clevinger, Group & Organization Studies, Vol. 9, No. 2, June 1984, pp. 265-284.

"The Relationship Between Stage of Development and Small Firm Planning and Performance," with R.B. Robinson, Jr., J.A. Pearce II, and G.S. Vozikis, Journal of Small Business Management, April 1984, pp. 45-52.

"Collaborative Capitalism: The Future of American Enterprise," with M.H. Mescon and John N. Pearson, Business, Jan.-Feb.-March, 1984, pp. 57-61.

"Women as Entrepreneurs: An Empirical Evaluation," with G.E. Stevens and G.S. Vozikis, Wisconsin Small Business Forum, Vol. 2, No. 2, Winter 1983/84 pp. 7-17.

"The Personalities of Independent and Franchise Entrepreneurs: An Empirical Analysis of Concepts," with J.R. Montanari, Journal of Enterprise Management, Spring, 1983, Vol. 3. No. 2., pp. 149-159.

"Women as Entrepreneurs: A Preliminary Study of Female Realtors in Arizona," with G. Stevens, Arizona Business, November 1982, pp. 9-13.

"Federal Regulation: What are the Costs?" with G.S. Vozikis, Business, January/March, 1982, pp. 33-39.

"Convergence or Divergence? A Vital Management Quest Revisited," with G.S. Vozikis, Columbia Journal of World Business, Summer, 1981, pp. 79-87.

"Johnny and Suzie Better Get Cracking," with G.S. Vozikis, The Collegiate Forum, Dow Jones & Company Inc., spring, 1981, p. 13.

"Social Performance Planning: The Shell Experiment," with M. Schauer and C. Lovato, Business, March/April, 1981, pp. 19-23.

"Florida's Incubator Economy," with S.A. Adams, Economic Leaflets, Vol. 40, No. 1, January 1981.

"Fighting the New Big Kids on the Block," with S.A. Adams, in Business, September/October, 1980, pp. 28-32.

"Incubating New Business Development: The Texas Connection," with S.A. Adams, Southwest Business and Economic Review, August, 1980, pp. 1-12.

"Arizona: An Incubator Economy," with S.A. Adams, in Arizona Business, July/August, 1980, pp. 3-11.

"The Entrepreneur and Locus of Control," with W.F. Glueck, Business and Economic Perspectives, spring, 1980, p. 20.

"An Inductive Approach to Secondary School Business Education: Bridging the Gap," with George S. Vozikis, Journal of Business Education, February 1980, pp. 202-204.

"The Scope and Structure of the Residential Real Estate Industry," with Sheila A. Adams, Arizona Business, January, 1980, pp. 3-6.

"Introductory Management and the Feasibility Study Analysis-Injecting a Dose of Realism into the Classroom," with George S. Vozikis, Journal of Business Education, February, 1979, pp. 204-207.

"Small Exporters and Stages of Development: An Empirical Study, with G.S. Vozikis in Small Business in a Regulated Economy, W.T. Greenwood, R. Judd and F. Becker (eds.), Quorum, 1988, pp. 95-108.

"On Promises Kept and Deadlines Met," (reprinted) in Business Communication, Mary Cullinan, Holt, Rinehart and Winston, Inc., 1989.

"Tennessee Valley Authority," with G.S. Vozikis, in Business Policy and Strategic Management, L.R. Jauch, McGraw-Hill, 1988.

"Conrail," (revised) with G.S. Vozikis, in Business Policy and Strategic Management, L.R. Jauch, McGraw-Hill, 1988.

"Humana," (revised) with G.S. Vozikis, in Business Policy and Strategic Management, L.R. Jauch, McGraw-Hill, 1988.

"Dow Chemical and Agent Orange" with Sheila Adams, in Strategic Management, R. McGlashan and T. Singleton, Merrill Publishing Company, 1987, pp. 387-392.

"Hooker Chemical and the Love Canal" with G.S. Vozikis, in Strategic Management, R. McGlashan and T. Singleton, Merrill Publishing Company, 1987, pp. 393-398.

"R.J. Green Company - General Merchandise," with G.S. Vozikis, in Cases and Exercises in Personnel/Human Resources Management, George E. Stevens, B.P.I, 1986, pp. 96-101.

"Note on the U.S. Lodging Industry" (revised), with Richard Robinson and Tom Van Dyke, in Strategic Management, J.A. Pearce II and R.B. Robinson,

Jr., Richard D. Irwin, Inc., 1985, pp. 853-885.

"Holiday Inns, Inc." (revised), with Richard Robinson, in Strategic Management, J.A. Pearce II and R.B. Robinson, Jr., Richard D. Irwin, Inc., 1985, pp. 22-51.

"Climbing the Corporate Ladder: Part II," with M.H. Mescon, reprinted in Summit Scene, Vol. V, No. 1, March 1984.

"Hooker Chemical and the Love Canal," with G.S. Vozikis, in Business Ethics, W. Michael Hoffman and Jennifer Mills Moore, McGraw-Hill, 1984, pp. 421-426.

"Dow Chemical and Agent Orange," with S.A. Adams, in Strategic Management, Lloyd L. Byars, Harper & Row, 1984, pp. 929-934.

"Best Western International, Inc.," with S.A. Adams, in Business Policy and Strategic Management, W.F. Glueck and L.R. Jauch, McGraw-Hill, 1984, pp. 558-568.

Strategic Planning and Planning, Implementation & Control (Chapters 8 and 17) in Management, 2nd edition by M.H. Mescon, M. Albert, and F. Khedouri, Harper & Row Publishers, Inc., 1984.

"Humana, Inc.," with G.S. Vozikis, in Business Policy and Strategic Management, W.F. Glueck and L.R. Jauch, McGraw-Hill, 1984, pp. 579-595.

"People Power," with M.H. Mescon, reprinted in Deltasig, January, 1984, pp. 16-18.

"Consolidated Rail Corporation (Conrail)," with G.S. Vozikis, in Business Policy and Strategic Management, W.F. Glueck and L.R. Jauch, McGraw-Hill, 1984, pp. 558-568.

"Best Western International, Inc.," with S.A. Adams, in Strategy and Policy, D.L. Bates and D.L. Eldredge, William C. Brown, 1984, pp. 343-353.

"Convergence or Divergence? A Vital Management Quest Revisited," with G.S. Vozikis, Columbia Journal of World Business, reprinted (Japanese), Yokohama National University, Yokohama, Japan, Fall, 1983.

"Best Western International, Inc.," to be reprinted in Business Policy, D.L. Bates, Wm. C. Brown Co., 1983.

"R.J. Green Company - General Merchandise," with G.S. Vozikis, in Cases and Exercises in Personnel/Human Resources Management (3rd ed.), William F. Glueck and George E. Stevens, BPI, 1983.

"Hooker Chemical and the Love Canal," with G.S. Vozikis, in Management Policy and Strategy, G. Steiner, J. Miner, and E. Gray, Macmillan, 1982, pp. 1025-1031.

"Holiday Inns, Inc.," with R. Robinson, reprinted in Policy Formulation and Strategy Management, R.E. Schellenberger and F.G. Boseman, Wiley Hamilton, 1982, pp. 397-423.

"Dr. Pepper Company," with G.S. Vozikis, in Strategic Management, R. Robinson & J. Pearce, Richard D. Irwin Co., 1982, pp. 744-780.

"Days Inns of America, Inc. (A)," with R. Robinson, in Strategic Management, R. Robinson & J. Pearce, Richard D. Irwin Co., 1982, pp. 905-929.

"Best Western International, Inc.," with S.A. Adams in Strategic Management, R. Robinson & J. Pearce, Richard D. Irwin Co., 1982, pp. 950-968.

"The Lodging Industry," with Richard Robinson, in Business Policy: Strategy Formation and Management, W.F. Glueck, McGraw-Hill, 1980.

"Holiday Inns," with Richard Robinson, in Business Policy: Strategy Formation and Management, W.F. Glueck, McGraw-Hill, 1980.

"Days Inn," with Richard Robinson in Business Policy: Strategy Formation and Management, W.F. Glueck, McGraw-Hill, 1980.

"Congress Motel," with Richard Robinson, in Business Policy: Strategy Formation and Management, W.F. Glueck, McGraw-Hill, 1980.

"R.F. Strickland Co. - General Merchandise," with George S. Vozikis, in Management: Making Organizations Perform, Smith, H.R. et. al., Macmillan, 1980.

"Best Western International, Inc.," with S.A. Adams, Intercollegiate Case Clearing House, #5-381-600, 1980.

"Teaching Note for Best Western International, Inc.," Intercollegiate Case Clearing House, #5-381-600, 1980.

"A Note on the Residential Real Estate Industry," with S.A. Adams, Intercollegiate Case Clearing House, #9-380-670, 1979.

Other Publications - Proceedings Papers and Symposia:

"Integrating Entrepreneurship Across the Curriculum," AACSB Entrepreneurship Affinity Group Panel Chair, AACSB Continuous Improvement Symposium, fall, 2005.

"Entrepreneurship Across the Curriculum," with George Vozikis and Linda Malgeri, AACSB Continuous Improvement Symposium, fall, 2005.

"Accreditation Issues for Smaller Business Schools," panel discussion, AACSB Continuous Improvement Symposium, fall, 2005.

"Assurance of Learning and Assessment: Challenges and Opportunities", with Kevin Sightler, Southern Business Administration Association, 2005.

"Endowed Chairs in Entrepreneurship: A Survey of Deans' Perspectives, " with G. Castrogiovanni and G. Vozikis, Proceedings, Academy of Management Annual Meeting, 2005.

"Assessment/Assurance of Learning," AACSB Mid-Continent Meeting, Fall, 2004.

"Partnership Opportunities for Alumni and Collegiate Chapters," with Hope Baker, Beta Gamma Sigma Annual Alumni Training Meeting, Fall, 2004.

"Assurance of Learning & Assessment: An Early Model," AACSB Mid-Continent Meeting, Fall, 2003.

"Benefits of Chairs in Entrepreneurship," with George Vozikis and Mark Weaver, AACSB International Conference and Annual Meeting, Spring, 2003.

"Leveraging Institutional Research," with D. Head and K. Sightler, AACSB International Data Management Conference, Fall 2002.

"Recruiting and Retaining Faculty," AACSB Mid-Continent East Deans' Meeting, Spring 2002.

"Family Business and the Great American Dream," Flame The Magazine of the National Franchise Association, fall, 2001, page 31.

"Teaching Leaders Formally & Informally: Strategy, Structure and Philosophy," SBAA Annual Meeting, November 2001.

"Faculty Consensus and Intellectual Contributions: Reinforcing Mission and Continuous Improvement," AACSB Continuous Improvement Symposium, October, 2001

"Faculty Compensation: Issues and Strategies, " with R. Alsup, AACSB Compensation Conference, November, 2000.

"Best Practices in Entrepreneurial Education," with Giamartino, et.al., AACSB Annual Meeting, April, 1999.

"Model Entrepreneurship Programs, " The U.S. Association for Small Business and Entrepreneurship, 1998.

"Privatization Management Education and Entrepreneurship: The Sine Qua Non Conditions for Economic Development in Eastern Europe," with G. Vozikis and E. Goss, Proceedings, Eastern Academy of Management, 1997.

"Cross-Functional Team Instruction and Learning: A Working Model," with H. Lasher and T. Covin, AACSB Continuous Improvement Symposium, 1995.

"The Benefits of a Positive Relationship with Your Dean and How to Cultivate One," Academy of Management Annual Meeting, New Faculty/Junior Faculty Symposium, 1994.

"Entrepreneurial Insights: Maximizing Shareholder Value in the Midsize Company," a Price Waterhouse Corporate Finance Group Roundtable, 1994.

"A Comparative Analysis of Individual Motivation: Communism vs. Neo-Capitalism," with G. S. Vozikis and E. Goss, Western Academy of Management International Meeting, 1994.

"A Double-Loop Learning Comparative Management and Management Education Model," with G. S. Vozikis and E. Goss, International Conference, Association for the Advancement of Policy Research and Development in the Third World, 1993.

"Entrepreneurial Intentionality and Entrepreneurial Competencies: A Primer for International Entrepreneurship Education," with G. S. Vozikis and R. McFarland, Proceedings The 7th Nordic Conference on Small Business, 1992.

"Pursuit of Perfection, Hyper-Satisfied Customers and the Care and Feeding of Individuals," American Society for Quality Control, Western Conference, Fall, 1992.

"Unique Competencies: An Emerging Perspective In Entrepreneurship," with R. McFarland and G. Vozikis, Proceedings, ICSB, 1991.

"Entrepreneurship in Eastern Europe: Is There Hope?" with G. Vozikis and E. Goss, European International Business Association, The Copenhagen Business School, 1991.

"The Grant Thornton Index, Or Ask Not What A State Can Do For Your Small Business," with G. Vozikis, E. Goss, S. Ralston, and D. Mescon, Proceedings, USASBE National Conference, Fall, 1990.

"Comparative Management and Marketing Practices, Business Education, and the `New Order' in Eastern Europe," with G. Vozikis and T. Cornwell, The Budapest Conference on Strategies for Business Ventures in Eastern Europe, Hungary, 1990.

"Location Benefits of the Clustering of High Technology Manufacturing Firms," with E. Goss and G. Vozikis. Proceedings, Southern Regional Science Association, 1990.

"Mud Island," with G.S. Vozikis, DSI Casewriters Workshop, 1988.

"Marketing and Management Problems Over Stages of Organizational and Exporting Development," with G.S. Vozikis, in Research at the Marketing/Entrepreneurship Interface, (G. Hills ed.), 1988.

"Successful Black Entrepreneurs: An Empirical Evaluation," with D.L. Mescon, Proceedings USASBE National Meeting, October, 1987, pp. 69-78.

"Lakeshore, Inc.," with G.S. Vozikis, DSI Casewriters Workshop, 1987.

"Entrepreneurship Competition: The Experience of Three Universities," Symposium, with A. DeNoble and V. Raymond, Academy of Management National Meeting, August 1987.

"International Investment of Expatriate Entrepreneurs: The Case of Honduras," with D.R. Befus and G.S. Vozikis, Proceedings, Academy of Management National Meeting, August 1987.

"Super-Successful Black Entrepreneurs in Miami: An Empirical Analysis," with G.S. Vozikis and D.L. Mescon, Proceedings, Academy of Management National Meeting, August 1987.

"Tennessee Valley Authority," with G.S. Vozikis, Proceedings, Decision Sciences Institute National Meeting, November, 1986.

"Corporate Philanthropy: A Bottom Line Approach," with G.S. Vozikis, D.L. Mescon & D. Tillson, Proceedings, Academy of Management National Meeting, August 1986.

"Who Are Teaching the Policy Teachers and What Are They Being Taught," with J. Hunger, H. Hayes and C. Bartlett, Symposium, Academy of Management National Meeting, August 1986.

"Residential Colleges: A Distinct Integration of Faculty, Students, and Staff," with P. Whitely, American College Personnel Association, April, 1986.

"Black Entrepreneurs: An Empirical Investigation," with G.S. Vozikis and G.E. Stevens, Proceedings, American Institute for Decision Sciences, National Meeting, November, 1985.

"Metro-Dade Entrepreneurial Institute: Collaborative Capitalism at Work," with G.S. Vozikis, Babson/Wharton Entrepreneurship Research Conference, April, 1985.

"A New Corporate Age," with G.S. Vozikis, Proceedings, American Institute for Decision Sciences, National Meeting, November 1984, p. 361.

"Advocacy Advertising as Part of the Strategic Management Process," with G.S. Vozikis and K. Murray, Proceedings, Academy of Management National Meeting, August, 1984.

"Blacks as Entrepreneurs: The Liberty City Experience," with G.E. Stevens and G.S. Vozikis, Babson Entrepreneurship Research Conference, April, 1984.

"Comparative Management and Management Education: The Case of the People's Republic of China," with G.S. Vozikis, Proceedings, American Institute for Decision Sciences, Western Division, Kulima, Hawaii, March, 1984.

"Social Responsibility Issues: Corporate vs. Non-Corporate Perceptions," with G.S. Vozikis, Proceedings, American Institute for Decision Sciences, National Meeting, November, 1983.

"Women as Entrepreneurs: An Empirical Analysis of Concepts," with G.E. Stevens, Proceedings, Academy of Management National Meeting, August, 1983.

"Teaching Business Policy: Bridging the Gap Between Small and Big Business," with G.S. Vozikis, Proceedings, Southwest Division Academy of Management, March, 1983, pp. 58-62.

"Women as Entrepreneurs: A Preliminary Review," with G.S. Vozikis, J. Pearson and G. Stevens, Proceedings, Southwest Small Business Institute

Association, March, 1983, pp. 13-23.

"America's Response to Theory Z; Theory XYZ," with C. Bimmerle and G.S. Vozikis, Academy of International Business Asia-Pacific Conference, Winter, 1982.

"Theaters and Organization Effectiveness," with G.S. Vozikis, Proceedings, American Institute for Decision Sciences Annual Meeting, Fall, 1982.

"Management and Marketing Problems of Small Exporters," with G.S. Vozikis, Proceedings, Academy of International Business Annual Meeting, Fall, 1982.

"Classifying Ventures in the Service Sector," with R. Hutt, Proceedings, Babson Entrepreneurship Research Conference, Spring, 1982.

"The Regulation of Small Business--Let Our People Go!," with M. Stone, J. Sinodis, and G.S. Vozikis, Proceedings, Southwest Small Business Institute Association, Spring , 1989.

"Exporting and Small Business Development," with G.S. Vozikis, Proceedings, Academy of Management, National Meeting, August, 1981.

"Incubating New Business Development: The Sun Belt Experience," with S. Adams and T. Callarman, Proceedings, Academy of Management, National Meeting, August, 1981.

"The Personalities of Independent and Franchise Entrepreneurs: An Empirical Analysis of Concepts," with J.R. Montanari, Proceedings, Academy of Management, National Meeting, August, 1981.

"Stages of Development, Stages of Exporting and Operations Problems of Small Exporters," with G.S. Vozikis, Proceedings, American Institute for Decision Sciences, Western Div., March, 1981.

"Financial Problems of Small Computers at Different Stages of Development," with G.S. Vozikis, Proceedings, Southwest Small Business Institute Association, March, 1981.

"Entrepreneurship: Categorizing the Literature," with G.S. Vozikis, Proceedings, Southwest Small Business Institute Association, March, 1981.

"The State of Affairs of High School Economic Education: A University of Georgia-SBDC Survey," with G.S. Vozikis and P. Holland, Proceedings, Southern Management Association, November, 1980.

"Hyper-Specialization in Professional Education: Negotiating Diversity," with G.S. Vozikis, Education Section, World Future Society, November, 1980.

"Entrepreneurs and Franchising: Examining a Strategic Alternative," with G.S. Vozikis, Proceedings, American Institute for Decision Sciences, National Meeting, Nov., 1980.

"The 'React' Case Method: An Alternative in Traditional Case Analysis for Business Policy Study," with G.S. Vozikis, (abstract) Mountain Plains Division, Academy of Management, October, 1980.

"Entrepreneurship: A Literature Analysis of Concepts," (abstract), Proceedings, Annual Meeting Academy of Management, August, 1980.

"Inheriting Entrepreneurship: An Empirical Study," with W.F. Glueck, Western Division, Academy of Management, March, 1980.

"Applying Management Education: A Look at the Feasibility Study Analysis," with G.S. Vozikis, Western Division, Academy of Management, March, 1980.

"A Profile of Operations Problems in Small Business Environment," with G.S. Vozikis and Satish Mehra, Proceedings, American Institute for Decision Sciences, Southwest Division, March, 1980.

"Conflict Perception Resolution," with G.S. Vozikis, Proceedings, International Conference for Small Business, June, 1979.

"An Analysis of Current MBA Selection Techniques at Harrison University," Proceedings, American Institute for Decision Sciences, Southeast Division, March, 1979.

"Organizational Darwinism: Survival of the Fittest or a Dynamic Equilibrium?," Proceedings, Southwest Division, Academy of Management, March, 1979.

"Socioeconomic System Inertia to Population Changes," with G.S. Vozikis and A.G. Kefalas, Proceedings, Society for General Systems Research, National Meeting, January, 1979.

"Benefits, Costs Effectiveness and Organizational Goals: Theoretical Analysis," with Phyllis Holland, Proceedings of the Southern Management Association Annual Meeting, November, 1978.

"The Demise of Liberal Arts: Are We Next?," with G.S. Vozikis, Proceedings of the Southern Management Association Annual Meeting, November, 1978.

"Entrepreneurship and Enterprise Tomorrow: An Inductive Approach to Secondary School Business Education," with G.S. Vozikis, presented Annual Meeting of the World Future Society's Education Section, October, 1978.

Other Publications - Professional Articles:

"Great Employers: Keys to Success," GO Magazine, September, 2005.

"Tuned In: Business Agility," GO Magazine, June, 2005.

"Creative Innovation," GO Magazine, April, 2005.

"Why is There no Such Thing as a Commodity," AirTran Arrivals, October/November, 2004.

"Strategic Planning: It's all about Execution, " Flame, with Alan King, 2004 Issue 1, pages 30-31.

"Four Guidelines for Resolving Conflicts," Flame, with Alan King, 2004 Issue 3, pages 28-29.

"Success Comes from Culture and Core Values," AirTran Arrivals, August/September, 2004, p. 34.

"Cash Flow and Cachet", AirTran Arrivals, April/May, 2004, p.10.

"Incremental Innovation: The Power of I²," AirTran Arrivals, February/March, 2004, p. 16.

"The Power of Disruptive Innovation," AirTran Arrivals, December/January, 2004, p. 44.

"Succeeding in Tough Times: Sales, Service & The Bottom Line," AirTran Arrivals, October/November, 2003, p.39.

"Great Business Practices," AirTran Arrivals, August/September, 2003, p.36.

"Core Values, Purpose, Focus & Execution: Some Winners At Work," AirTran Arrivals, February/March, 2003, p. 16.

"New Urbanism and Recreated American Cities," AirTran Arrivals, August/September 2002, p.33.

"Building Business One Customer at a Time," AirTran Arrivals, April/May 2002, p. 36.

"Be like the 12 Tribes: How to Reinforce Your Brand," Atlanta Jewish Life Magazine, Spring 2002, p. 18.

"Online, Real Time Education: The Sky Is The Limit." AirTran Arrivals, December/January 2001, p. 16,18.

"Tiptoeing To Survival: An Internet Success Story," AirTran Arrivals, October/November 2001, p. 38.

"Family Business and the Great American Dream," AirTran Arrivals, April/May 2001, p. 22.

"A Business Success Story From The 'Old Economy,'" AirTran Arrivals, March 2001, p.22.

"Making New Entrepreneurs for the New Economy," AirTran Arrivals, December/January 2000, p. 20.

"Aim High to Achieve Your Dream," Atlanta Journal/Constitution, March 13, 1999, p. A12.

"Winging It," with M.H. Mescon, SKY, July, 1998, pp. 88-91.

"True Capitalism at Work," Atlanta Journal/Constitution, November 6, 1995, p. A13.

"Unfair Regulatory Burden Puts a Squeeze on Banks," Atlanta Journal/Constitution, August 20, 1995, p. P3.

"Management with a Mission," with M.H. Mescon, Sky, June, 1995, pp. 24-29.

"That Loyalty Thing," with M. H. Mescon, Sky, June 1994, pp. 30-34.

"Rising Stars," with M. H. Mescon, Sky, June 1993, pp. 20-24.

"P>E," with M. H. Mescon, Sky, July, 1992, pp. 22-27.

"Structuring Survival," with M. H. Mescon, Sky, August, 1991, pp. 102-104.

"Making a Difference," with M. H. Mescon, Sky, January, 1991, pp. 102-104.

"Ordinary People" with M. H. Mescon, Executive Excellence, Vol. 8, No. 11, November, 1991, pp. 9-10.

"Winners Take All," with M. H. Mescon, Sky, December, 1990, pp. 94-96.

"The More Things Change ...," with M. H. Mescon, Sky, November, 1990, pp. 128-130.

"What A Wonderful World It Could Be," with M. H. Mescon, Sky, October, 1990, pp. 140-144.

"Questions...And Answers," with M. H. Mescon, Sky, September, 1990, pp. 126-127.

"Commitment as Bottom Line," with M.H. Mescon, Sky, August, 1990, pp. 84-88.

"Making the Uncommon Common," with M.H. Mescon, Sky, June 1990, pp. 124-128.

"Managing for More," with M.H. Mescon, reprinted in Career Pilot, May, 1990.

"Managing for More," with M.H. Mescon, reprinted in The Business Journal, May, 1990.

"The Right Stuff Revisited," with M.H. Mescon, Sky, April, 1990, pp. 124-127.

"Managing for More," with M.H. Mescon, Sky, February ,1990, pp. 94-99.

"Loyalty Within, Loyalty Without," with M.H. Mescon, Sky, December, 1989, pp. 100-106.

"Smarter Customers, Smarter Managers," with M. H. Mescon reprinted in Presenting the Season, Spring, 1990.

"A Positive Outlook," with R. Winder, Wilmington News-Journal, January 28, 1990, pp. M-10, M-11.

"Smart Customers, Smarter Managers," with M. H. Mescon, Sky, October,1989, pp. 148-152.

"And Then Some ...," with M. H. Mescon, Sky, August, 1989, pp. 92-96.

"The Right Way to Profit," with M.H. Mescon, Sky, June, 1989, pp. 106-109.

"Marketing to Entrepreneurs: Two Case Studies," Bottom Lines, Bank Marketing Association, March 1989.

"Showing Up for Work," with M. H. Mescon, Sky, April, 1989, pp. 124-127.
"Saluting the Champions," with M. H. Mescon, Sky, February, 1989, pp. 110-112.

"The Extra Mile," with M. H. Mescon, Sky, December, 1988, pp. 116-119.

"The Customer as Human Being," with M.H. Mescon, Sky, October, 1988, pp. 128-134.

"Moving in for the Kill," with M.H. Mescon, Sky, August, 1988, pp. 96-100.

"Occupations and Gratification," with M.H. Mescon, Sky, June, 1988, pp. 112-118.

"Training, Dues-Paying and Profits," reprinted in Flashes with M.H. Mescon, Vol. XXXVIII, No. 4, 1988.

"Winning Ways," with M.H. Mescon, Sky, April, 1988, pp. 121-124.
"Cuddling the Customer," with M.H. Mescon, Sky, February, 1988, pp. 58-61.

"The Evolution of Excellence," with M.H. Mescon, in How to Develop Excellence in Yourself and Others, Zig Ziglar, 1987, A Berkley Book, pp. 174-177.

"Building on Basics," reprinted in Traditions and Trends, American Express Company, Fall, 1987.

"On Promises Kept and Deadlines Met," reprinted in The Season, Winter, 1987.

"Training, Dues-Paying and Profits," with M.H. Mescon, Sky, December, 1987, pp. 92-96.

"On Promises Kept and Deadlines Met," with M.H. Mescon, Sky, October, 1987, pp. 162-165.

"The Good Life," with M.H. Mescon, Sky, August 1987, pp. 96-101.

"Managing the Touch Factor," reprinted in Medical Group Management, Journal of the MGMA, July/August, 1987, pp. 31-33.

"Rainmakers, Changemakers, and Parade-Watchers," with M.H. Mescon,

Sky, June, 1987, pp. 34-37.

"The Power of Pride," with M.H. Mescon, Sky, April, 1987, pp. 120-123.

"It's Not Over 'til It's Over," with M.H. Mescon, Sky, February, 1987, pp. 50-54.

"The Not So Secret Ingredient," with M.H. Mescon, Communicator, Vol. 12, Number 3, Third Quarter, 1986, pp. 8-9.

"More on High Touch," with M. H. Mescon, Sky, December, 1986, pp. 84-89.

"The Yellow Brick Road," with M.H. Mescon, Sky, October, 1986, pp. 84-86.

"Managing the 'Touch' Factor," with M.H. Mescon, Sky, August, 1986, pp. 80-83.

"Managing the 'Touch' Factor," with M.H. Mescon, The Season, Winter, 1986, pp.72-73.

"People Make the Difference," with M.H. Mescon, Sky, June, 1986, pp. 34-36.

"Role Out your Role Models" with M.H. Mescon, Sky, April, 1986, pp. 154-155.

"Cold Storage: Not a Winning Strategy," with M.H. Mescon, Sky, February, 1986, pp. 100-102.

"The Best, No Less," with M.H. Mescon, Sky, December, 1985, pp. 78-83.

"Seeking, Succeeding And Listening," with M.H. Mescon, Sky, October, 1985, pp. 128-134.

"Breeding the Corporate `Intrapreneur'," reprinted in The Season, Summer, 1985, p. 23.

"What Makes a Leader," with M.H. Mescon, Sky, August, 1985, pp. 82-86.

"Quality = Products + People," with M.H. Mescon, Sky, June, 1985, pp. 124-126.

Entrechic: The Mega-Guide to Entrepreneurial Excellence, (Book Review) in Wisconsin Small Business Forum, Volume 5, November, Fall, 1986, pp. 32-33.

"Being There: A Basic Need," with M.H. Mescon, reprinted in Deltasig, May, 1985, pp. 16-18.

Building on Basics," with M.H. Mescon, Sky, April, 1985, pp. 34-36.

"To Foster the Best, Begin at the Bottom," with M.H. Mescon, Sky, February, 1985, pp. 116-120.

"Breeding the Corporate `Intrapreneur'," with M.H. Mescon, reprinted in Future, Official Publication of U.S. Jaycees, January/February, 1985, pp. 27-29.

"Breeding the Corporate `Intrapreneur': Part II," with M.H. Mescon, Sky, November, 1984, pp. 116-118.

"Perfection: The Possible Dream," with M.H. Mescon, Sky, September, 1984, pp. 94-96.

"Breeding the Corporate `Intrapreneur'," with M.H. Mescon, Sky, July, 1984, pp. 58-62.

"The Quest for Quality Continued," with M.H. Mescon, Sky, May, 1984, pp. 140-144.

"Climbing the Corporate Ladder: Part II," with M.H. Mescon, Sky, February, 1984, pp. 62-64.

"Climbing the Corporate Ladder: Part I," with M.H. Mescon, Sky, January, 1984, pp. 106-108.

"Listening Our Way to Quality," with M.H. Mescon, Sky, November, 1983, pp. 68-73.

"The Externalization of Excellence," with M.H. Mescon, Sky, September, 1983, pp. 102-108.

"The Evolution of Excellence," with M.H. Mescon, Sky, July, 1983, pp. 74-80.

"More Rigor or Rigor Mortis? It's Your Choice," with M.H. Mescon, Sky, May, 1983, pp. 84-90.

"People Power," with M.H. Mescon, Sky, October, 1982, pp. 68-72.

"Being There: A Basic Need," with M.H. Mescon, Sky, December, 1981, pp.

64-66.

"The Power of Pride," with M.H. Mescon reprinted in The Season, Fall, 1987.

"People Power," with M.H. Mescon, reprinted in The Season, Fall, 1986.

"Florida's Incubator Economy," reprinted in Florida Restaurateur, September, 1981.

"Rudy Miller: Living the American Dream," Phoenix Magazine, May, 1981.

"Strength of Scottsdale Automobile Dealership Found in Establishment of Management Teams," Phoenix Business Journal, March 30, 1981.

"Incubating New Business Development: The Sun Belt Experience," with S. Adams and T. Callarman, Arizona State University, Bureau for Business and Economic Research, Working Paper #MG81-16, 1981.

"Industry and Social Responsibility: A Dynamic Duo," with Jed H. Mescon, The Harvest, April, 1980.

Marietta Daily Journal, weekly column, 1990-91.

Editorial Responsibilities:

Contributing Editor, Atlanta Business Chronicle, bi-monthly column, 1991-2003.

Reviewer, Entrepreneurship Division Academy of Management, Annual Meeting, 2005.

Contributing Writer, AirTran Arrivals Magazine, 2000-present.

Management Minute, MediaOne Television, Atlanta Business Chronicle Weekly Review, 1997- 2004.

Editorial Advisory Board, Journal of Small Business Management, 2000-present, 1995-96,1991-92, 1986-88.

Editorial Board, Economics and Business Studies, 2001-present.

Ad Hoc Reviewer, Annals of Tourism Research, 1996, 1997.

Ad Hoc Reviewer, The Academy of Management Review, 1994.

Editorial Advisory Board, Asia Pacific Business Review, 1991-present.

Contributing Editor and Writer, Sky Magazine, Delta Airlines,
1983 to 2000.

International Editorial Board, Entrepreneurship, Innovation and
Change, 1991-92.

Proposal Reviewer, U. S. Department of Commerce, National Sea Grant
College Program, 1989.

Reviewer, Cuban Studies, 1989.

Reviewer, Pennsylvania Journal of Business and Economics, 1988-90.

Reviewer, Journal of Entrepreneurship Theory & Practice, 1989-91.

Reviewer, Journal of Managerial Issues, 1989.

Editorial Review Board, Journal of Small Business Management, 1986-88.

Contributing Editor, Presenting The Season, 1989-94.

Reviewer, Journal of Management, Spring, 1987.

Special Reviewer, Academy of Management Review, 1983-84.

Professional and Honorary Organizations:

AACSB- The International Association for Management Education
Southern Business Administration Association
Academy of Management
United States Association for Small Business & Entrepreneurship

Honors and Awards:

Special Recognition, United Way of Cobb County, 2005

Founders Award, Georgia Microenterprise Network, 2003.

Finalist Jimmy and Rosalyn Carter Campus Community Partnership Award,
Cobb Microenterprise Council, 2002 & 2001.

Erwin Zaban Prize for Entrepreneurial Spirit, Kennesaw State University Foundation, 1998.

Appointed to the Board of Governors of the Institute of Certified Franchise Executives (ICFE), and will serve on their Policy Committee, 1996-98.

SBAA, Innovative Awards Competition, Honorable Mention, 1986.

Commendation, Mayor Dade County, for Vital Service to Minority Businessmen in South Florida, 1986.

Minority Business Development Agency Award, U.S. Department of Commerce, September, 1986.

Coconut Grove Jaycees, Presidential Award of Honor, Spring, 1986.

Invited Faculty Participant, Price-Babson College Fellow Program, 1985.

Distinguished Service Award, Small Business Council of America, 1985.

Delta Sigma Pi, "Spotlight Award," Fall, 1985.

U.S. Small Business Administration, National Award of Excellence, 1984.

Alumni Award for Excellence in Teaching, University of Miami School of Business Administration, 1983.

Selected to attend the Twelfth Annual Seminar for Academicians in Israel.

Sponsored by the American Jewish Committee and the Hebrew University, Winter, 1982.

Outstanding Faculty Sponsor to Student Organization Arizona State University, College of Business, 1980-81.

Beta Gamma Sigma

Sigma Iota Epsilon

Phi Kappa Phi

ODK

Teaching Specialization:

Strategic Management, Entrepreneurship

Sponsored Research Performed:

Coauthor, Promina Northwest Redesign Project. Grant of \$249,000, 1996-97.

Coauthor with Phil Mann, Metro-Dade Entrepreneurial Institute. Grant of \$172,000 awarded to fund training and technical assistance programs, 1986-87.

Coauthor with Phil Mann, Metro-Dade Entrepreneurial Institute. Grant of \$150,000 awarded to fund training and technical assistance programs, 1985-86.

Coauthor with Phil Mann, Metro-Dade Entrepreneurial Institute. Grant of \$125,000 awarded to fund training and technical assistance programs, 1984-85.

Coauthor with Phil Mann, Minority Entrepreneurship Institute II. Grant of \$22,000 awarded to fund workshops and technical assistance, Spring, 1984.

Coauthor with Phil Mann, Minority Small Business Institute--Liberty City Program. Grant of \$15,000 awarded by City of Miami to fund small business workshops, Spring, 1983.

Coauthor with Bill Tillery, "Energy and Economics," proposal to Arizona Public Service. Grant of \$41,379 awarded to fund graduate coursework and portal school program in energy and economics at Arizona State University, Summer, 1982.

Principle author, "Collaborative Capitalism: The Future of American Enterprise," with J. Pearson and W. Heier. Grant of \$25,000 awarded by Dr. Scholl Foundation to College of Business, Arizona State University, for lecture series, 1982-83.

Faculty Grant-in-Aid Program, Arizona State University, Summer 1980, "Women and Entrepreneurship: A Look at the Residential Real Estate Industry," with George E. Stevens, \$2,600.
College of Business, Arizona State University, College Research Incentive Program, Fall 1979, "Franchising Requirements and Opportunities in the Real Estate Industry," with Sheila A. Adams, \$300.

Thesis and Dissertation Advising:

Outside Reviewer, Ph.D. in Commerce Program, Sri Venkateswara University, Andhra Pradesh, India, 1987-93.

Dissertation Committee, University of Miami, David R. Befus, Ph.D. in International Affairs, 1984-86.

Master's Committee, Susan L. Bonnett, 1985-86.

Executive MBA Project Advisor - Ron White, 1984.

Executive MBA Project Advisor - Jack Firestone, 1984.

Executive MBA Project Advisor - Keith Connor, 1983.

Graduate College Representative, Arizona State University, Oral Defense for Doctor of Education, John E. Butts, April 10, 1981.

Graduate College Representative, Arizona State University, Oral Defense for Doctor of Philosophy in Psychology, Ann Kocjanowicz, October, 29, 1980.

Graduate College Representative, Arizona State University, Oral Defense for Doctor of Education Degree, Rosanne K. Dlugosz, candidate, June 25, 1980.

Graduate College Representative, Arizona State University, Oral Defense for Doctor of Education Degree, Diane Dawn Pople, candidate, December 10, 1979.

University Committee and Administrative Responsibilities:

Presiding Dean, WEBMBA Program, 2003-06

Member, KSU Tenure and Promotion Task Force, 2005.

Chair, University System of Georgia Business Advisory Committee, 2005-06.

Dean's Representative to Faculty Senate Executive Committee, 2002-2003.

Faculty Advisor, YAD, 1996-98.

Chair, Task Force on Religious Sensitivity, 1995-96.

University Senate Executive Committee, 1994-95.

Undergraduate Programs Curriculum Committee, 1991-92, 1995-96.

Alumni Affairs Search Committee, 1990-91.

Henson School of Science & Technology, Dean Search Committee, 1989.

Academic Policies Committee, Subcommittee on Legislation, 1988-89.

Task Force on Schools, 1988.

Residential College Task Force, Chair, 1986-87.

President, Beta Gamma Sigma, 1984-86.

Ad Hoc Task Force on the Bayside Project, 1986.

Task Force on University of Miami Press, 1986-87.

Task Force on Registration Project, 1985-87.

University-Wide Marketing Task Force, 1985-87.
University Self Study Committee IV, Undergraduate Education, 1985-86.
Honors Recruiting, 1984-86.
University Task Force on Undergraduate Studies, 1984.
Accounts Receivable Steering Committee, 1984-86.
BBA Curriculum Review Committee, 1983-85.
Internship Committee, Fall 1983.
Recruiter, MBA Forum, New York, Fall 1983.
Participant, School of Business Annual Alumni Campaign, 1983-86.
Acting Chairman, General Business, Management and Organization
Department, Summer 1983.

Community Activities:

Commissioner, City of Atlanta Homeless Commission, 2004-Present
Jewish Family and Career Services, Board, 2005-06
Congregation Or Hadash, Board and Marketing Chair, 2005-06
United Way of Metropolitan Atlanta, Cole Society for Leadership Giving
Advisory Board, 2004-2006
United Way of Metropolitan Atlanta, Nominating Committee. 2003-2006.
United Way of Metropolitan Atlanta, Board, 1997-98, 1998-2003.
Chair, Community Investments Committee, 2002-2006.
Chair, Committee on Workforce Development, 2002-2006.
United Way Governance Implementation Committee, 1998.
Cobb United Way, Chair, 1996-98.
Metropolitan Atlanta Red Cross Board, 1994-99.
President, Northwest Metropolitan Red Cross Chapter, 1996-99.
The Epstein School, Vice President & Trustee, 1997-03.
Faculty, Stonier Graduate School of Banking, 1989-91, 1995-03.
Chair, Interdepartmental Group for Business Administration, The University
Center in Georgia, 1997-98.
American-Israel Chamber of Commerce, Board of Directors, 1997-03
Chair, United Way of Cobb County Annual Campaign, 1995-96, 1996-97.
United Way of Metropolitan Atlanta, Campaign Cabinet, 1995-97.
Walker School, Board of Directors, 1992-1996.
Georgian Club, Ambassadors, 1996-97.
East Cobb YMCA, Board of Directors, 1991-92, Vice President, 1992.
United Way of Cobb County, Board of Directors, 1991-present.
Jewish Welfare Federation, Human Resource Committee, 1991-92,
Davis Academy, Board of Directors, 1992-93.
Chair, Tri-County District, Boy Scouts of America, 1989-90.
American Heart Association, Professional Division Chair, 1990.
Ways & Means Committee, Congregation Beth Israel, 1988-89.
Finance Chairman, Del-Mar-Va Council Boy Scouts of America, 1988-89.
Business Report, WBOC-TV (CBS Affiliate), twice weekly 1987-88.
Chair, Del-Mar-Va Council Boy Scouts of America, Leadership Dinner,
March, 1988.

Junior Achievement of The Eastern Shore, Inc., Board of Directors, 1987-1988.
Leadership Miami, Greater Miami Chamber of Commerce, 1986-87.
Board of Advisors, Small Business Council of America, Inc.
Board of Directors, National Association of Purchasing Management, 1985-86.
Board of Directors, Jewish Vocational Service, 1986-87.
Chairman, Regional Selection Committee, Chivas Regal Young Entrepreneur of the Year Competition.
Board of Directors, South Florida Purchasing Management Association, 1984-86.
Board of Mentors, Arizona Business-Industry Education Council, 1982-88.
National Commercial Panel, American Arbitration Association.
Urban Ventures Committee, Greater Miami Chamber of Commerce.
Vice President Public Relations, Arizona Business Industry Education Council.
Board of Directors, Hillel Community Board, 1985-86, 1986-87.
Chairman, Hillel Unit Board, 1985-86, 1986-87.
Speaker, 5th Annual National MBDA Conference, U.S. Department of Commerce, September, 1986.
Chairman, Jewish Festival of the Arts, 1985.

Other Professional Information or Activities:

Chair AACSB International Entrepreneurship Affinity Group, 2004-06.
Academy of Management/AACSB Liaison Committee, 2003-06.
AACSB Accreditation Teams: Chair, University of Texas of the Permian Basin, Radford University, University of Southern Maine, Member, University of Houston-Victoria
AACSB Annual Meeting, "Chairs in Entrepreneurship: A Development Opportunity," with G.S. Vozikis, M. Weaver, Spring, 2003.
AACSB Mid-Continent East Dean's Meeting-"Recruiting & Retaining Faculty," 2002.
AACSB Data Management Conference-Steering Committee, 2002.
AACSB Data Management Conference-"Leveraging Institutional Research," 2002.
AACSB Public Policy Strategy Advisory Committee, 1997-98.
Global Forum on Management Education, Chair, "Developing High Performance Managers in the Public Sector," Chair and Panelist, "Generating Financial Support from Stakeholders for Entrepreneurship Education," 1998.
AACSB Undergraduate Programs Conference, Plenary Session on "Cycles of Change in Undergraduate Management Education," 1998.
"Reinventing the Business School," with B. Holmes and D. Manuel, SBAA Summer Workshop, 1997.
AACSB Workshop on Business Schools & Entrepreneurship Curriculum, Plenary Panel, 1997.
Chair, AACSB Reaccreditation Team, Radford University, 1997.
AACSB Continuous Improvement Symposium, Plenary Sessions, 1997.

AACSB Public Policy Strategic Advisory Committee, 1997-98.
 "Reinventing the Business School," Southern Business Administration Association, 1997.
 "Innovations in Technology Applications," Southern Business Administration Association, 1995.
 "Cross Functional Team Instruction," AACSB Annual Continuous Improvement Symposium, 1995.
 Reviewer, Southern Business Administration Association/Disclosure, Inc. Research Award, 1994, 1995, 1996.
 Presenter, AACSB Continuous Improvement Symposium, "Mission and Faculty Performance," 1993.
 Plenary Panel, AACSB Annual Meeting, 1992.
 Discussant, Southern Management Association, 1991.
 Reviewer, Southern Management Association, 1991.
 Reviewer, Southern Management Association, 1990.
 Invited Lecturer, University of Miami, Minority Executive Program, 1989-92.
 AACSB Seminar Planning Committee, Undergraduate Programs, 1990.
 Founder, International Business Plan Competition, 1985-92.
 Chairman, Entrepreneurship Division, Academy of Management, 1985-86.
 Past Chair, Entrepreneurship Division Academy of Management, 1986-87.
 Vice President-Membership, United States Association of Small Business and Entrepreneurship (formerly ICSB - USA), 1986-89.
 Membership Director, International Council of Small Business, 1985-86.
 Session Chair, Southern Management Association, 1987.
 Invited Lecturer, Memphis State University, EMBA Program, 1988.
 Judge, Heizer Dissertation Award Competition, 1989.
 Reviewer, ICSB World Conference, 1989.
 Reviewer, ICSB World Conference, 1988.
 Reviewer, Entrepreneurship Division Academy of Management, 1988.
 Featured Speaker, AACSB Annual Meeting, April, 1985.
 Discussant, World Conference, ICSB, 1986.
 Reviewer, Decision Sciences Institute, (Nonprofit Sector), Spring 1986.
 Invited Lecturer, Aston University, Birmingham, England, June, 1985.
 Session Chair (International Business), Southern Management Association, November, 1985.
 Reviewer (Innovative Education), American Institute of Decision Sciences National Meeting, 1985.
 Reviewer (International Business, Business Policy, Management History), Southern Management Association, 1985.
 Discussant (International Management and History), Southern Management Association, 1985.
 Discussant (Business Policy), Southwest Management Association, 1985.
 Teaching Committee, Business Policy and Planning Division, Academy of Management, 1984-86.
 Board of Governors, Southern Management Association (Southern Division of the Academy of Management), 1984-86.

Chairman/Elect, Entrepreneurship Division, Academy of Management, 1984-85.
Session Chair (Entrepreneurship), Academy of Management National Meeting, 1984.
Reviewer (Entrepreneurship), Academy of Management National Meeting, 1984.
Discussant (Entrepreneurship), Southern Management Association, 1984.
Reviewer (Business Policy and Entrepreneurship), Southern Management Association, 1984.
Finance Committee, Southern Management Association, 1984.
Chair, Small Business/Entrepreneurship Track, Southern Management Association, November, 1983.
Discussant (Research Methodology), Southern Management Association, November, 1983.
Moderator, Career Expo '83. MBA Career Planning and Placement, September, 1983.
Panelist, MBA Career Planning and Placement Job Seminar, September, 1983.
Panelist, Morals in the Marketplace: How Moral Can Business Be? University of Miami, September 1983.
Reviewer (Public/Nonprofit), American Institute for Decision Sciences National Meeting, Fall, 1983.
Coordinator, Entrepreneurship Track, "Strategic Management in the Sun Belt" Program, Spring, 1983.
Symposium participant, Strategic Management, Southwest AIDS, Spring, 1982.
Reviewer (Business Policy and Planning), Academy of Management National Meeting, 1982.
Reviewer (Social Issues in Management), Southwest Management Association, Fall 1981.
Session Chairperson, "Discrimination," Southern Management Association, November, 1980.
Reviewer, Social Issues Division, Southern Management Association, November, 1980.
Reviewer (Public/Nonprofit Organizations) and Discussant, Southwest AIDS, March, 1980.

Revised: 09/05